

Adult Programming Guide

(Advertising Rates & General Information)

The Mandel JCC, Boynton Beach has an extensive adult and cultural arts program that connects over 16,000 adults with the Jewish community each year. With over 1300 Silver Sneakers members, close to 500 Academy of Continuing Education members, a database of over 7000 households that attend Mandel JCC cultural events, and outreach to the hundreds of gated neighborhoods and senior living facilities in the Boynton Beach area, we continue to make a strong impact on the community at large.

Content/Distribution

The Mandel JCC Adult Programming Guide is a catalog to all of our adult & cultural arts programming. It includes information about special events such as the book festival and concert series, program highlights, fitness schedules, and the Academy of Continuing Education course descriptions and schedules. It is generated for Mandel JCC members, prospects, and for the surrounding Boynton Beach community.

Circulation:

6,000 each edition (approximately 3,000 mailed)

Distribution Dates:

Fall/Winter (October - December)

Spring (January - May)

Full Color Rates:

Inside Front or Back Cover: 1x-\$2200 2x-\$3700

Full Page: 1x-\$1600 2x-\$2500

Half Page: 1x-\$1000 2x-\$1600

Optional Design Fee: \$150

Deadline:

Fall/Winter edition: August 26

Spring edition: November 1

Ad Sizes/Specs

Full Page

8.5" x 11" - full bleed**

8.75" x 11.25" including bleed

8" x 10.5" live area

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SPECIAL PRICING FOR MULTIPLE PUBLICATION ADVERTISING

(Either Both Mandel Pubs or One BB and One PBG Pub)

Full Page in two publications: 1x-\$2500 2x-\$4600

Half Page in two publications: 1x-\$1600 2x-\$2900

Acceptable file formats:

.psd* / .tif / .jpg / .pdf / .ai* / .eps*

*note: fonts must be converted to outlines

**Note: Above dimensions are "final dimensions."
Please add .125" each side when using bleed.
Please keep text within "live area"

>>> For more information or to place
an ad, please call 561.712.5228.

For information regarding other advertising
opportunities with the Mandel JCC please
visit www.JCCOnline.com/advertise

Mandel JCC, Boynton Beach Adult Programming Guide

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Half Page: 1X - \$1000 2X - \$1,600
Optional Design Fee \$150
Total \$ _____

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- 1) The Mandel JCC of the Palm Beaches does not endorse the services or products of its advertisers.
- 2) The Mandel JCC is responsible for placing your ad or text as submitted. Ads designed by the Mandel JCC will be submitted for one copy proof and one final proof, additional changes may require an additional fee.
- 3) Please make personal checks payable to the JCC of the Greater Palm Beaches.



The mission of the Mandel JCC is to build community and enhance connection to Jewish life.

8500 Jog Road, Boynton Beach • JCCOnline.com

